

## WHY FOCUS ON IMPROVING ENERGY PERFORMANCE OF BUILDINGS?

### MULTIPLE BENEFITS ACHIEVED THROUGH SUSTAINABLE ENERGY RENOVATION OF BUILDINGS



#### Economic

Energy Cost saving, Economic Stimulus, Impact on Gross Domestic Product, Property Values, Industrial Competitiveness, Impact on Public Finances, Reduced Energy Imports



#### Societal

Reduced Fuel Poverty, Improved Health, Increased Comfort and Productivity



#### Environmental

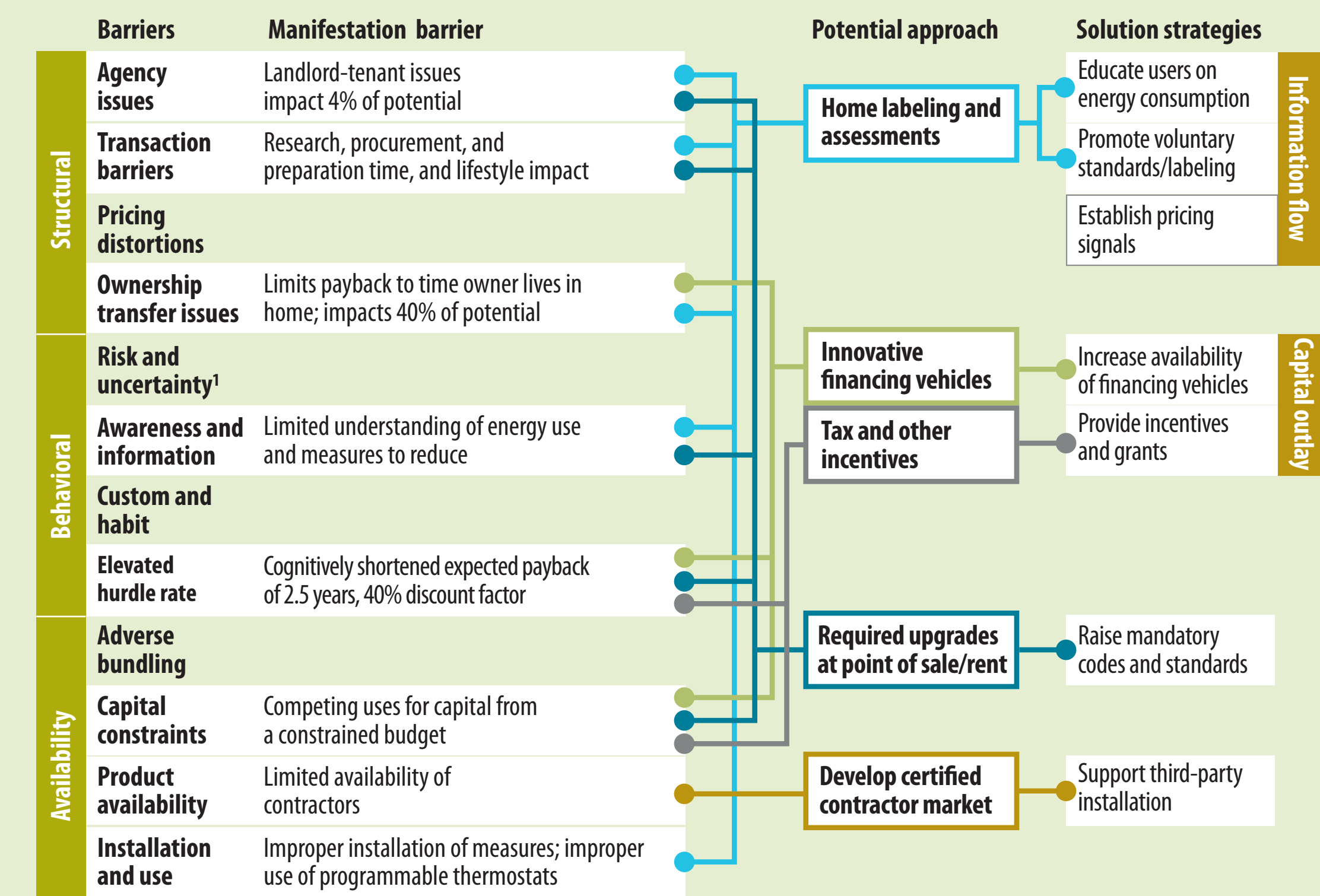
Carbon Saving, Reduced Air Pollution



#### Energy System

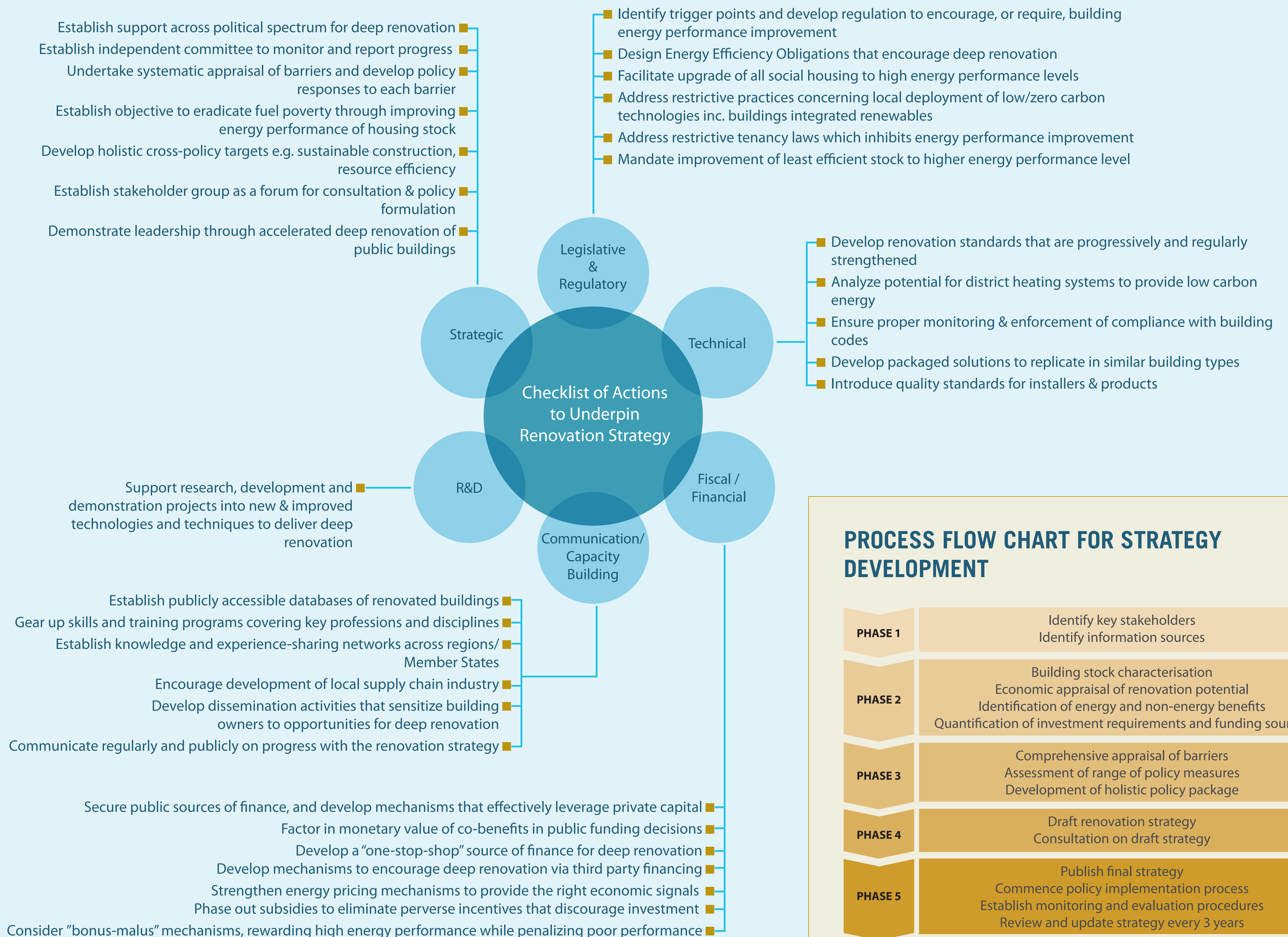
Energy Security, Avoided New Generation Capacity, System Benefits

### EXAMPLE OF HOW TO DEVELOP A HOLISTIC APPROACH TO ADDRESSING BARRIERS



Source: McKinsey

## RENOVATING BUILDING STOCKS TO HIGH ENERGY PERFORMANCE NEEDS A STRATEGIC MULTI-DIMENSIONAL APPROACH



### PROCESS FLOW CHART FOR STRATEGY DEVELOPMENT

